Print Date 11/02/12 17:06:33

ORDER

Orders	Order / Rev:	108415		
	Alt Order #:			
	Product Desc:	Crossroads GPS	_	
	Estimate:	1332-GPS Nevada TV Add		KSNV
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/30/12 / 11/02/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	-	Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS Soulsed		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	
Biil Plan			Γotals	

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	110	\$251,620.00	\$213,877.00	November 2012	110	\$251,620.00	\$213,877.00	0.00
					Totals	110	\$251,620.00	\$213,877.00	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln (Ch Sta	rt End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
		1/12 11/06/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF		\$1,200.001	0.00 NM	4	\$4,800.00
Wee	<u>Start Date</u> ek: 10/31/12	End Date 11/06/12	Weekdays MTWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$1,200.00	Rating 0.00					
N 2 F	KSNV 10/3	1/12 11/06/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	U	6-7a	MTWTF⊷∺	:30 4	\$2,000.001	0.00 NM	4	\$8,000.00
Wee	<u>Start Dat</u> ek: 10/31/12	End Date 11/06/12	<u>Weekdays</u> MTWTF⊷~	Spots/Week 4	<u>Rate</u> \$2,000.00	Rating 0.00					
N 3 F	KSNV 10/3	1/12 11/06/12	Today Show Today Show	CM	658a-9am	MTWTF	:30 8	\$3,800.001	0.00 NM	8	\$30,400.00
We	Start Date ek: 10/31/12	End Date 11/06/12	Weekdays MTWTF	Spots/Week 8	<u>Rate</u> \$3,800.00	Rating 0.00					
N 4 F	KSNV 10/3	1/12 11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30 4	\$1,000.001	0.00 NM	4	\$4,000.00
We	Start <u>Dat</u> ek: 10/31/12	<u>End Date</u> 11/06/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$1,000.00	Rating 0.00					
N 5	KSNV 10/3	1/12 11/06/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30 4	\$1,000.001	0.00 NM	4	\$4,000.00
We	<u>Start Dat</u> ek; 10/31/12	<u>End Date</u> 11/06/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
N6 I	KSNV 10/3	1/12 11/06/12	The Agenda 1230 The Agenda 1230		1230-1p	MTWTF	:30 4	\$1,000.001	0.00 NM	4	\$4,000.00
We	<u>Start Dat</u> ek: 10/31/12	<u>End Date</u> 11/06/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,000.00	Rating 0.00					

Print Date: 11/02/12 17:06:33 Page 2 of 5

KSNV

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108415

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

10/31/12 - 11/06/12

Product Desc:

Crossroads GPS

1332-GPS Nevada TV Add

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/31/12 11/06/12 Days of our Lives CM 1258p-2pm MTWTE--:30 4 \$1,000.001 0.00 NM \$4,000,00 Days of our Lives Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 MTWTF--4 \$1,000.00 0.00 KSNV 10/31/12 11/06/12 The Doctors CM :30 2pm-3pm MTWTF--4 \$650.001 0.00 NM \$2,600.00 The Doctors Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/31/12 11/06/12 \$650.00 0.00 Start/End Time Weekdays Spot Ch Date Range Description Length Rate Rtg Type 3 KSNV 10/31/12-11/06/12 The Doctors 2pm-3pm MTWThF---:30 (\$650-00) 0.00 NM See MG 8.5 [NEWS INTERRUPT - OBAMA SPOKE] 5 KSNV 11/02/12-11/02/12 The Doctors ---- F----:30 2pm-3pm \$650.00 0.00 NM (f) MG for 8.3 11/01 KSNV 10/31/12 11/06/12 Dr. Phil CM 3-4p MTWTF--:30 \$1,200,001 0.00 NM 4 \$4,800.00 Dr Phil Start Date End Date **Weekdays** Spots/Week Rate Rating MTWTF--Week: 10/31/12 11/06/12 4 \$1,200.00 0.00 10/31/12 11/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 4 \$1,800.001 0.00 NM \$7,200,00 4PM NEWS (1 hour) End Date Weekdays Start Date Spots/Week Rate Rating Week: 10/31/12 11/06/12 MTWTF--4 \$1,800.00 0.00 N11 KSNV 10/31/12 11/06/12 M-F Early News CM MTWTF--5-630p :30 \$3,600.001 0.00 NM \$14,400.00 M-F Early News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 M-WTF--4 \$3,600.00 0.00 N 12 KSNV 10/31/12 11/05/12 M-F Jeopardy 630-7pm M-WTF--:30 CM 4 \$3,400.001 0.00 NM \$13,600.00 M-F Jeopardy Weekdays Spots/Week Rating Start Date **End Date** Rate M-WTF--Week: 10/31/12 11/06/12 4 \$3,400.00 0.00 N13 KSNV 10/31/12 11/05/12 M-F Wheel CM 7-730pm M-WTF--:30 4 \$3,400.001 0.00 NM \$13,600.00 M-F Wheel of Fortune Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/31/12 11/06/12 M-WTF--\$3,400.00 0.00 N14 KSNV 10/31/12 11/05/12 FacetoFace/Ralston RepCM 730-758pm :30 M-WTF--4 \$1.800.001 0.00 NM \$7,200,00 FacetoFace/Ralston Report Weekdays Start Date **End Date** Spots/Week Rate Rating M-WTF--Week: 10/31/12 11/06/12 4 \$1,800.00 0.00 N15 KSNV 11/05/12 11/05/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$8,000,001 0.00 NM \$8,000.00 Monday Prime 8-10pm Start Date **End Date** Weekdays Spots/Week Rate Rating M-----Week: 10/31/12 11/06/12 \$8,000.00 0.00 N 16 KSNV 11/05/12 11/05/12 Mon PR 10-11p CM 10-11pm 1 \$6,400,001 :30 0.00 NM M-----\$6,400.00 Monday Prime 10-11pm Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 \$6,400.00 0.00 N17 KSNV 10/31/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm M-WTF--:30 4 \$2,800.001 0.00 NM \$11,200.00 M-F News 3 at Eleven **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/31/12 11/06/12 M-WTF--4 \$2,800.00 0.00 N18 KSNV 10/31/12 11/05/12 :30 The Tonight Show CM 1135p-1236a M-WTF--4 \$2,000.001 MM 00.0 \$8,000.00 Tonight Show Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/31/12 11/06/12 M-WTF--4 \$2,000.00 0.00 N 19 KSNV 10/31/12 11/05/12 Late Night w/Fallon CM 1236a-136am M-WTF--:30 \$700.001 MN 00.0 \$2,800.00 Late Night w/Fallon Spots/Week Start Date End Date Weekdays 1 4 1 <u>Rate</u> Rating M-WTF--Week: 10/31/12 11/06/12 \$700.00 0.00 N20 KSNV 10/31/12 11/05/12 CM 136-205am M-WTF--:30 \$350.001 0.00 NM \$1,400.00

Print Date: 11/02/12 17:06:33 Page 3 of 5

KSNV

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108415

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

10/31/12 - 11/06/12

Product Desc: Cr

Crossroads GPS

1332-GPS Nevada TV Add

Inventory Code Break Start/End Time Ln Ch Start End Davs Len Spots Rate Pri Rtg Type Spots Amount Last Call w/Carson Dalv Last Call w/Carson Daly Spots/Week Start Date End Date Weekdays 1 1 2 2 Rate Rating M-WTF--11/06/12 0.00 Week: 10/31/12 \$350.00 N21 KSNV 10/31/12 10/31/12 Wed PR 8-9p CM 8-9pm --w---:30 1 \$4,800,001 0.00 NM \$4,800.00 1 Wednesday Prime 8-9pm Start Date **End Date** Weekdays Spots/Week Rate Rating --w---11/06/12 Week: 10/31/12 \$4,800.00 0.00 N 22 KSNV 10/31/12 10/31/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$6,400.001 0.00 NM \$6,400.00 Wednesday Prime 10-11pm Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 ---W----1 \$6,400.00 0.00 Thurs PR 8-9p N 23 KSNV 11/01/12 11/01/12 ---T---CM 8-9pm ·30 1 \$2,400.001 0.00 NM \$2,400.00 Thursday Prime 8-9pm Start Date End Date Weekdays Spots/Week Rate Rating ---T---\$2,400,00 Week: 10/31/12 11/06/12 0.00 CM N 24 KSNV 11/02/12 11/02/12 Fri PR 8-9p 8-9pm ----F--:30 \$2,000.001 0.00 NM \$2,000.00 Friday Prime 8-9pm **End Date** Weekdays Spots/Week Start Date Rating Rate Week: 10/31/12 11/06/12 1 \$2,000.00 0.00 Start/End Time Ch Date Range **Weekdays** Length Spot Description Rate Rtg Type 1 KSNV 10/31/12-11/06/12 Fri PR 8-9p 8-9pm :30(\$2,000.00) 0.00 NM See MG 24.2 2 KSNV 10/31/12-11/06/12 Fri PR 9-10p 9-10pm :30 \$2,000.00 0.00 NM MG for 24.1 11/02 ---F--N 25 KSNV 11/02/12 11/02/12 Fri PR 8-9p CM :30 \$5,000.001 0.00 NM 8-9pm \$5,000.00 Friday Prime 8-9pm End Date Spots/Week **Weekdays** Start Date <u>Rate</u> Rating Week: 10/31/12 11/06/12 ---F--1 \$5,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/31/12-11/06/12 Fri PR 8-9p 8-9pm :30(\$5,000.00) 0.00 NM See MG 25.2 [NBC PGM CHG - MAKEGOOD IN 10-11P PER CONV W/PATRICK] 2 KSNV 11/02/12-11/02/12 Fri 10-11p 10-11pm :30 \$5,000,00 0.00 NM (f) MG for 25.1 11/02 [DT PROG CHG-MG IN 10-11P] N 26 KSNV 11/02/12 11/02/12 Fri PR 9-10p СМ ----F--:30 \$5,500.001 9-10pm 0.00 NM \$5,500.00 Friday Prime 9-10pm Weekdays Spots/Week Rating End Date Start Date Rate --F--Week: 10/31/12 11/06/12 \$5,500.00 0.00 N 27 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM 1 \$1,000.001 0.00 NM 6a-7a -----5-:30 \$1,000.00 News 3 Sunrise SATURDAY Spots/Week Start Date **End Date** Weekdays <u>Rate</u> Rating Week: 10/31/12 11/06/12 ----S-1 \$1,000.00 0.00 N 28 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am ----S-:30 1 \$2,000.001 0.00 NM \$2,000.00 Saturday Today Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 ----S-\$2,000.00 0.00 N29 KSNV 11/03/12 11/03/12 News 3 Today - SATUREM 1 \$1,500.001 9am-930am ----S-:30 0.00 NM \$1,500.00 News 3 Today - SAT Start Date End Date Weekdays Spots/Week Rate Rating ---S-Week: 10/31/12 11/06/12 \$1,500,00 0.00 N30 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm ----S-:30 1 \$1,350,001 0.00 NM 1 \$1,350.00 Sa-Su Early News Rating Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Week: 10/31/12 11/06/12 ----5-\$1,350.00 0.00 N31 KSNV 11/03/12 11/03/12 Wknd Jeopardy 630-7pm ----S-:30 1 \$1,050.001 0.00 NM CM 1 \$1,050.00 SAT/Jeopardy Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating

Print Date: 11/02/12 17:06:33

KSNV

Page 4 of 5

Order / Rev:

Flight Dates:

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Advertiser:

Crossroads GPS

Alt Order #:

10/31/12 - 11/06/12

Product Desc: Estimate:

Crossroads GPS

1332-GPS Nevada TV Add

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 11/03/12 11/03/12 Wknd Jeopardy СМ 630-7pm -----:30 \$1,050,001 0.00 NM \$1,050.00 SAT/Jeopardy Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/31/12 11/06/12 -----5-\$1,050.00 0.00 N 32 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 1 \$1,050.001 0.00 NM \$1,050.00 SAT/ Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rate Rating 11/06/12 ----5-Week: 10/31/12 \$1.050.00 0.00 N 33 KSNV 11/03/12 11/03/12 RALSTON in PRIME CM 8-11pm ----S-:30 1 \$4,800,001 0.00 NM \$4,800.00 RALSTON in PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/31/12 11/06/12 \$4,800.00 0.00 Sat PR 9-11p N 34 KSNV 11/03/12 11/03/12 CM 9-11p ----5-:30 \$3,000.001 0.00 NM \$3,000.00 Saturday Prime 9-11pm Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/31/12 11/06/12 ----S-1 \$3,000.00 0.00 ----S-N35 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$2,800.001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven End Date Weekdays Spots/Week Rating Start Date Rate 11/06/12 ----S-Week: 10/31/12 1 \$2,800.00 0.00 N36 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 1 \$4,000,001 0.00 NM \$4,000.00 Saturday Night Live Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 _______ \$4,000.00 0.00 N 37 KSNV 11/03/12 11/03/12 1st Look F 4-430am SA 1-2----S-:30 \$270.001 CM 0.00 NM \$270.00 1st Look Start Date End Date **Weekdays** Spots/Week Rate Rating ___ ----s-11/06/12 Week: 10/31/12 \$270.00 0.00 N 38 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 0.00 NM 6a-7a ----S :30 1 \$1,000,001 \$1,000.00 News 3 Sunrise SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating ----5 Week: 10/31/12 11/06/12 \$1,000.00 0.00 N39 KSNV 11/04/12 11/04/12 Sunday Today CM 7a-8am :30 1 \$4,000.001 0.00 NM \$4,000.00 Sunday Today Start Date **End Date** Weekdays Spots/Week Rate Rating 11/06/12 ----S \$4,000.00 Week: 10/31/12 0.00 News 3 Today - SUNDAWM ----S N 40 KSNV 11/04/12 11/04/12 9am-930a :30 1 \$1,500.001 0.00 NM \$1,500.00 News 3 Today - SUN Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/31/12 11/06/12 ----S 1 \$1,500.00 0.00 N41 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 1 \$2,000,001 MM 00.0 \$2,000.00 Chris Matthews SUN 9:30am End Date Weekdays Spots/Week Start Date Rate Rating Week: 10/31/12 11/06/12 \$2,000.00 0.00N42 KSNV 11/04/12 11/04/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$5,000.001 0.00 NM \$5,000.00 NFL Pre-Game End Date Weekdays Spots/Week Start Date <u>Rate</u> Rating Week: 10/31/12 11/06/12 \$5,000.00 0.001 N43 KSNV 11/04/12 11/04/12 NFL Football 1 \$14,000.001 CM 1P-9PM ----S :30 0.00 NM \$14,000.00 NFL Football Rating Start Date End Date Weekdays Spots/Week Rate 11/06/12 -----5 Week: 10/31/12 1 \$14,000.00 0.00 News 3 Live in Prime ----S N 44 KSNV 11/04/12 11/04/12 CM 7-10pm :30 0.00 NM 1 \$3,600,001 \$3,600.00 News 3 in Prime Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/31/12 11/06/12 ----S \$3,600.00 0.00 N 45 KSNV 11/04/12 11/04/12 Jeopardy in PRIME СМ M-SA 8-11p / SUN----S 0.00 NM :30 1 \$2,400.001 \$2,400.00 1 Jeopardy in Prime Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 11/02/12 17:06:33

KSNV

Page 5 of 5

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Advertiser:

Crossroads GPS

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Product Desc: Estimate:

Crossroads GPS

1332-GPS Nevada TV Add

Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount N 45 KSNV 11/04/12 11/04/12 Jeopardy in PRIME ĊМ M-SA 8-11p / SUN-----S :30 1 \$2,400.001 0.00 NM \$2,400.00 Jeopardy in Prime Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/12 11/06/12 ----S 1 \$2,400.00 0.00 N 46 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) FCM M-SA 8-11p / SUN-----S :30 1 \$2,400.001 0.00 NM \$2,400.00 Law & Order (synd) PRIME End Date Weekdays Start Date Spots/Week Rate Rating 11/06/12 Week: 10/31/12 1 \$2,400.00 0.00 N 47 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$2,800.001 0.00 NM \$2.800.00 Sa-Su News 3 at Eleven Start Date End Date Weekdays Spots/Week Rating Rate ----S 11/06/12 1 \$2,800.00 0.00 Week: 10/31/12 N 48 KSNV 11/04/12 11/04/12 Sports Night in Las Vega@M Sun 1135p-1200a -----S 1 \$2,000,001 0.00 NM \$2,000.00 Sports Night in Las Vegas Weekdays Spots/Week Start Date End Date Rate Rating 11/06/12 ----5 1 \$2,000.00 Week: 10/31/12 0.00 N 49 KSNV 10/31/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a M~WT~~S :30 \$400.001 0.00 NM \$1,600.00 Wake Up Early Wagners Start Date End Date Weekdays Spots/Week Rate Rating M~WT~~S Week: 10/31/12 11/06/12 \$400.00 0.00

Totals

110 \$251,620.00